

Jutif

Build. Measure. Grow.

Okky

Syamil

Jutif profile

Profile 2026

Branding & web studio · Jakarta · jutif.id/en

Why Jutif exists

Looking good is a bonus. Results are a must.

Plenty of businesses already have a website and run ads, but can't say which ones bring in customers. So decisions get made on gut feeling.

“Our website looks fine, but we have no idea if it brings in bookings.”

No tracking, or tracking installed once and never checked.

“We spend on ads every month and can't tell which ones work.”

The ad platform says zero conversions, but the phone still rings.

“Our logo was a quick job and it shows.”

Every flyer, menu and post looks a bit different.

Jutif profile

02



Jualan kreatif.

Since 2023.

=  Jutif

Indonesian for "creative selling"

Our name comes from two Indonesian words, and they're still how we work: creative work, with sales you can actually see.

2023 · Our first projects

A tutoring centre's website with ads and sign-up tracking, and part of the Instagram content for a noodle brand.

Along the way · The same problem, again and again

Websites and content could look great, but owners couldn't tell what was bringing in customers.

Now · Creative work you can measure

A branding and web studio run by Syamil & Okky in Jakarta: we build, we measure, and you grow with the data.

VISION

Every business,
anywhere, can grow
without guesswork,
because it knows exactly
where its customers
come from.

MISSION

We build brands and websites that are measured from day one, then help businesses grow with data, not gut feeling.

Measured

No claims without numbers. Every service has something we can measure and report.

Honest

If you don't need a custom web app, we'll say so. If an ad isn't paying off, we'll say that too.

Complete

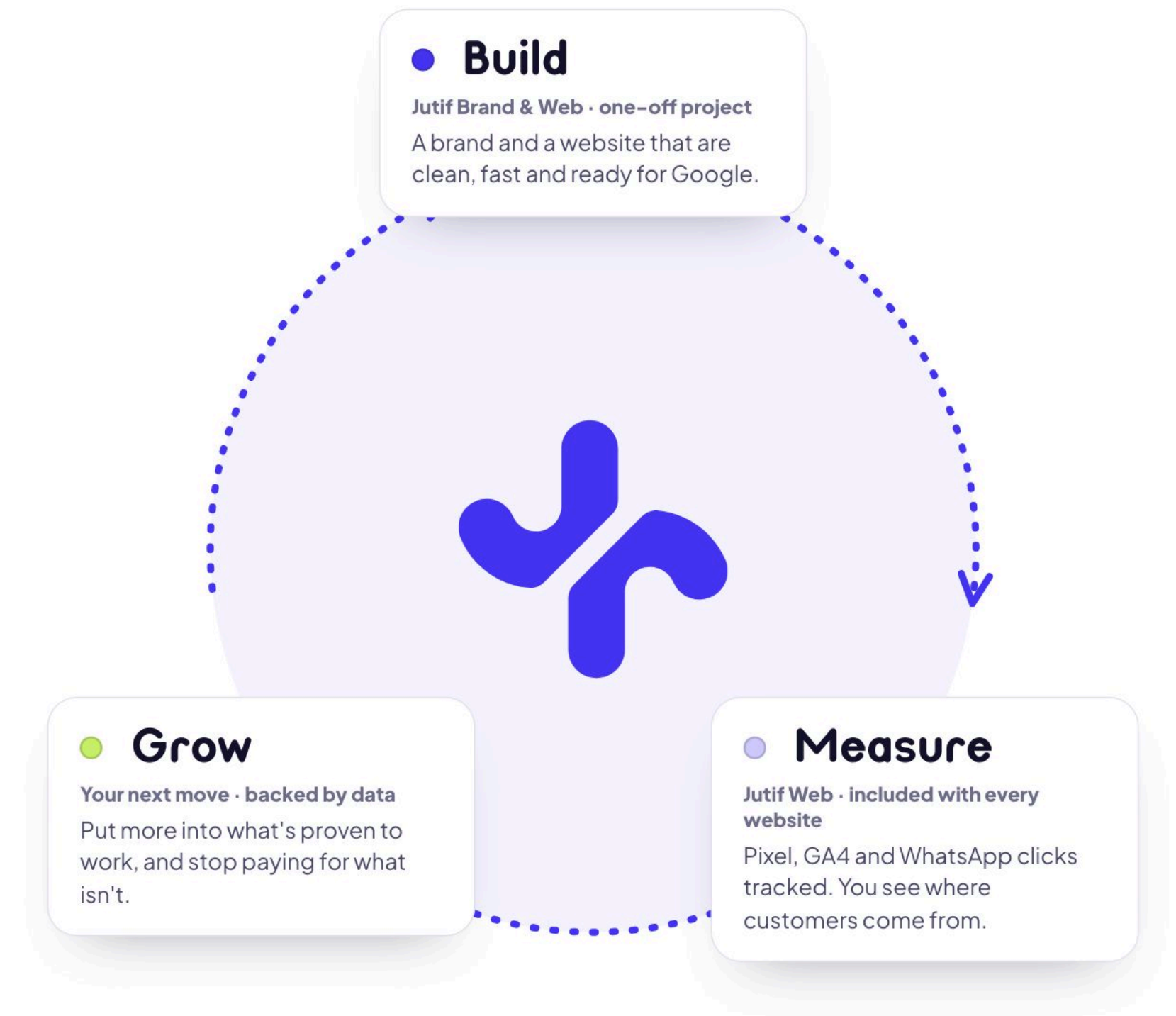
We hand over everything: access, files, documentation, and tracking that's been tested.

Simple

Plain language, no jargon. The simplest solution that actually solves the problem.

Build. Measure. Grow.

Without guesswork = these three working together. We build it, we make it measurable from day one, and the data tells you what to do next.



↳ the data shapes the next build

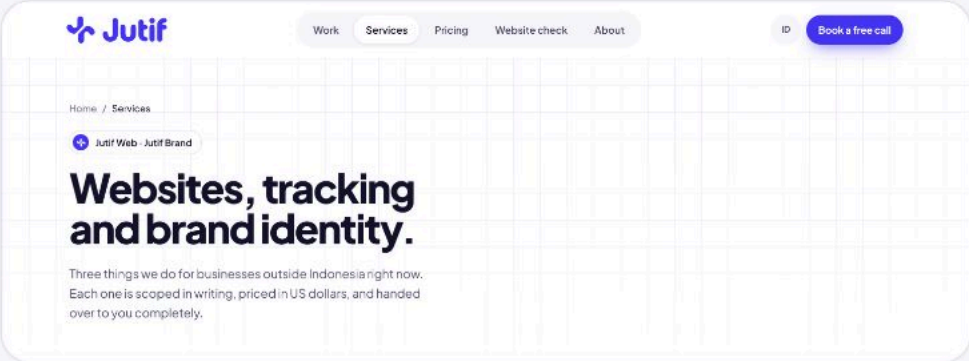
Three things, **done properly.**

Prices are in US dollars and written down before anything starts. Starting prices; your exact price goes into a written quote.

Jutif Web

from **US\$550**

Websites

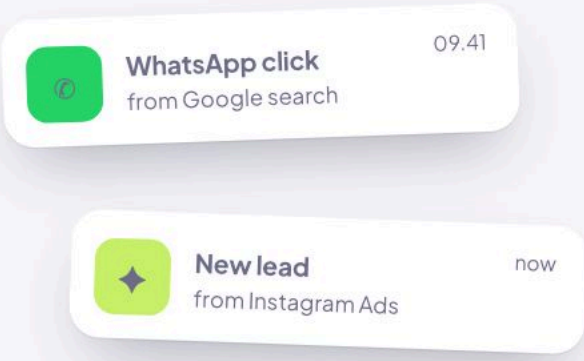


Landing Page	from US\$550
Company Profile Starter	US\$1,050
Company Profile Business	US\$1,850
Web App	from US\$3,900

Jutif Web

from **US\$230**

Tracking setup



Tracking Basic	US\$230
Tracking Pro	US\$550

A one-time setup on the website you already have, WordPress and Shopify too.

Jutif Brand

from **US\$390**

Logo & brand identity



Logo Essentials	US\$390
Brand Identity	US\$1,190
Brand Launch Kit	US\$2,390

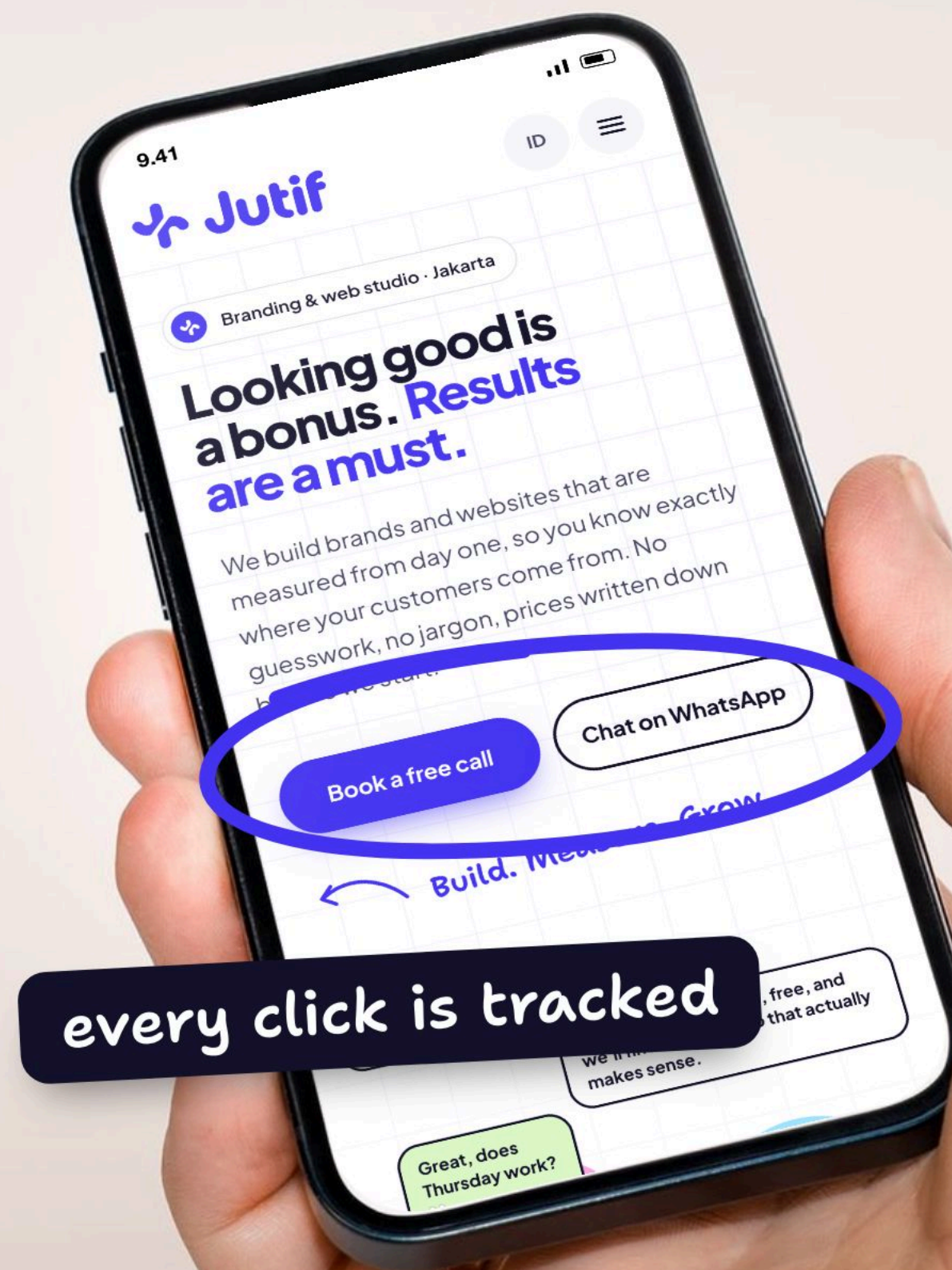
Every file is yours once the project is paid in full.

Not yet abroad: Monthly SEO, ads management, social media management and care plans aren't offered outside Indonesia yet. We'd rather say so than do them half-well.

Every website passes the same check.

- ✓ **Technical SEO**
sitemap, metadata, structured data, Search Console
- ✓ **Meta Pixel + Conversions API**
Lead & Contact events, tested
- ✓ **Fast on phones**
Lighthouse mobile ≥ 90, passes Core Web Vitals
- ✓ **30-day bug warranty**
plus a written handover document
- ✓ **Google Analytics 4**
key events set up and marked
- ✓ **WhatsApp, phone & form clicks**
every enquiry shows where it came from
- ✓ **Accounts in your name**
domain, GA4 and Meta Business are yours

Included in every website package, not an extra. You get the check results at handover.



Proof

Real clients, **real** work.

Shown with permission. All our clients so far are in Indonesia; clients outside Indonesia are next, and we won't pretend otherwise. No result numbers until a client says we can share them.

Safa FC Football club
Club identity + match-day website

GenTax Tax service for Gen Z
Brand book + re-themed website

Bimbelio University entrance tutoring
112-page brand book, mascots

Otaknologi AI news media
Brand book + social media kit

Earlier: Crypto Teknikal (online course store, 2025) · SIMAKARA (website + ads & tracking, 2023) · Mie Onde Mande (helped with Instagram content, 2023)

Jutif profile



Safa FC



GenTax



Bimbelio



Otaknologi

Our own brand

We started with our own.

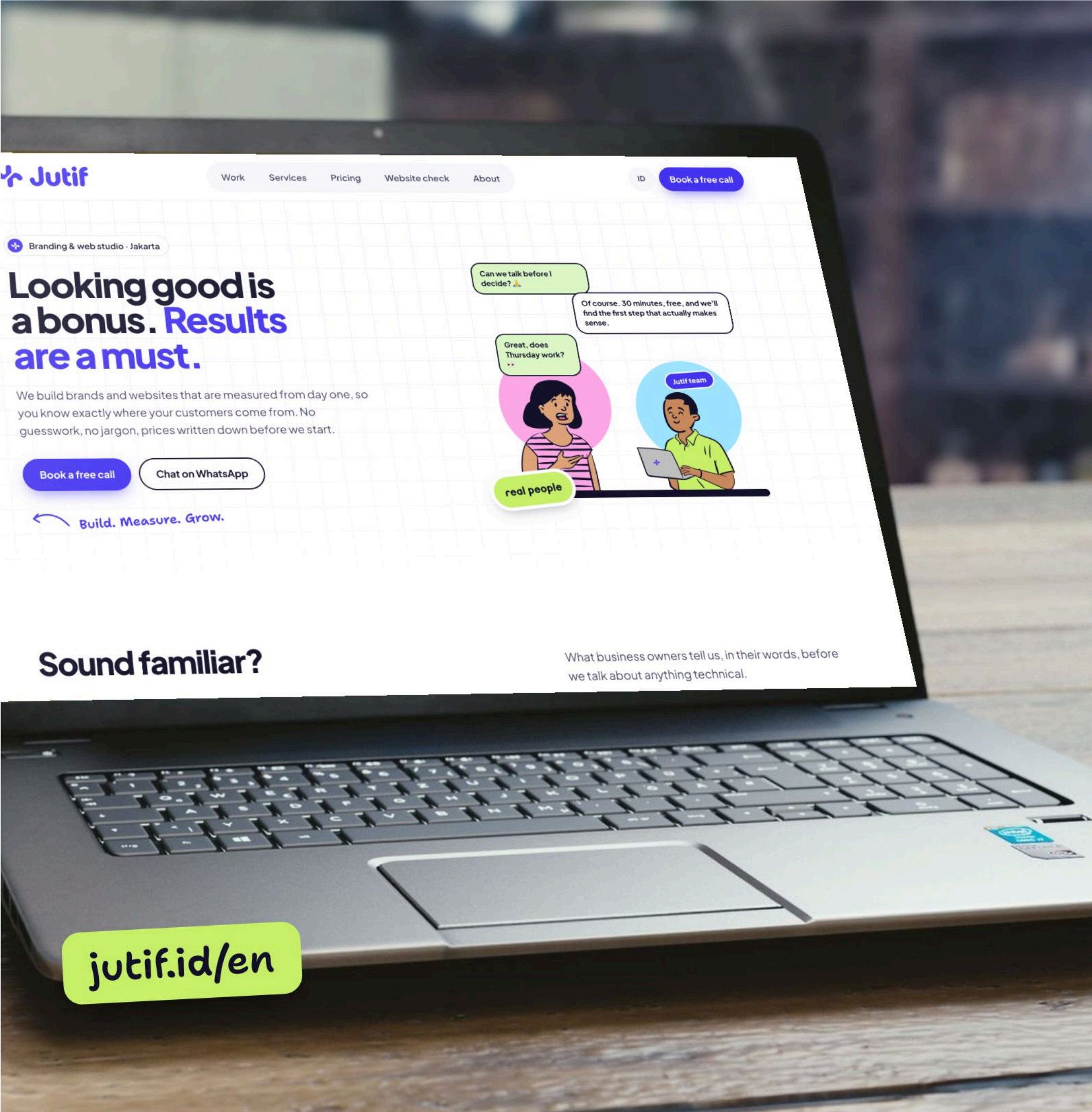
Before offering it to anyone else, we did it for ourselves: a full identity, our own typeface, a brand book, and a website with tracking set up the way we set it up for clients.

Custom typeface	Jutif Display, drawn for the brand
Brand book	logo, colours, type, voice, expression
Website	Pixel, Conversions API & GA4 ready



← the same system we use for clients

Jutif profile



Clear from the first message.

1

Free call

30 minutes on Google Meet. You tell us about the business, we tell you honestly what would help first.

2

Written quote

Scope, price in US dollars, timeline and what's included, in writing before anything starts.

3

Build

We share progress as we go, with the agreed rounds of revisions.

4

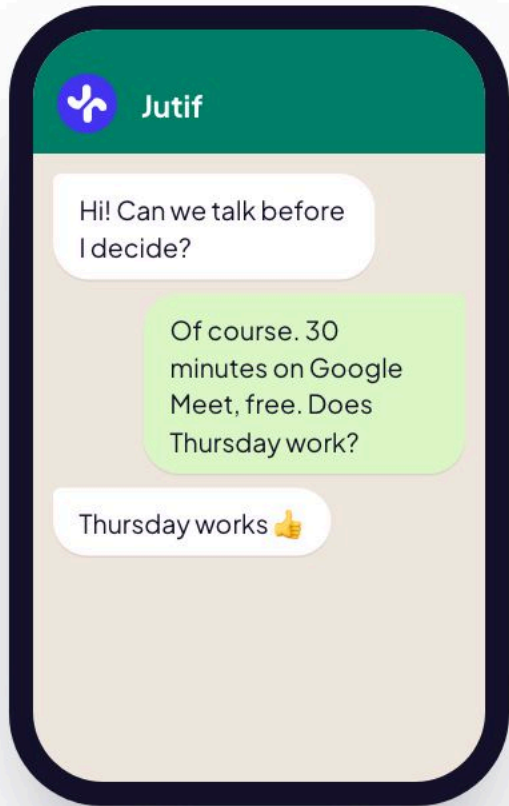
Launch Standard check

Every website is checked before it goes live: SEO, speed, tracking, forms, SSL.

5

Launch & handover

You get access to everything, plus a 30-day warranty for bug fixes.

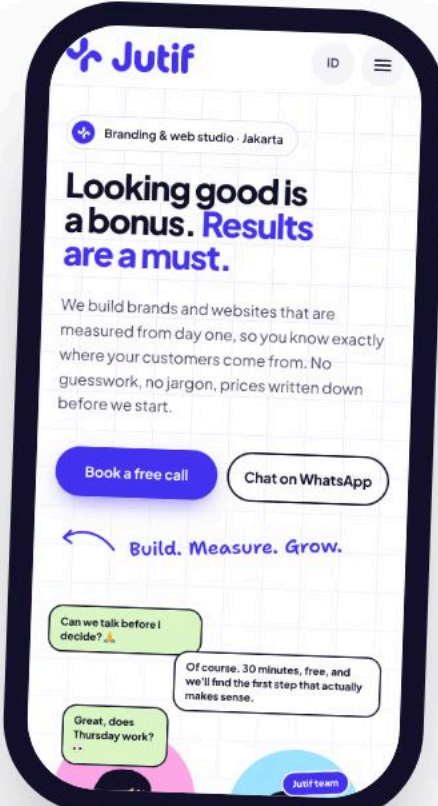


Hi! Can we talk before I decide?

Of course. 30 minutes on Google Meet, free. Does Thursday work?

Thursday works 👍

Jutif		Quote
Scope	Company Profile Starter	
Pages	up to 5	
Timeline	2-3 weeks	
Revisions	2 rounds	
Launch Standard	included	
Total	US\$1,050	
example · starting price		



Looking good is a bonus. Results are a must.

We build brands and websites that are measured from day one, so you know exactly where your customers come from. No guesswork, no jargon, prices written down before we start.

Book a free call Chat on WhatsApp

Build. Measure. Grow.

Launch Standard
checked before going live

- ✓ Technical SEO
- ✓ Speed on phones
- ✓ Pixel + CAPI + GA4
- ✓ WhatsApp & forms
- ✓ SSL

Handover
yours to keep

- ✓ Domain & hosting access
- ✓ GA4 & Meta Business
- ✓ Design files & code
- ✓ How-to guides

✓ 30-day warranty
bug fixes, free

Payment: in US dollars, a deposit to start and the rest before launch; bigger projects in milestones. Wise, PayPal, Upwork, Fiverr or Contra.

Jutif profile

Remote from start **to finish.**

Remote, start to finish

Calls on Google Meet, updates by email or chat. It's how we already work with clients across Indonesia.

English with Okky

Okky handles calls, email and chat in English. Syamil joins when it gets technical.

Your language, your content

Your website speaks your customers' language. You provide the text; new copywriting is quoted separately.

Not yet abroad: Monthly SEO, ads management, social media management and care plans aren't offered outside Indonesia yet. We'd rather say so than do them half-well.

Time zones agreed up front

We're in Jakarta (UTC+7). Call times are agreed at the start of each project.

Priced in US dollars

Pay by Wise or PayPal, or through Upwork, Fiverr or Contra if that's where we met.

Yours to keep

Domain, accounts, design files and code are handed over once the project is paid in full.

Jakarta · UTC+7

Google Meet, email & chat

Two people, **working like a studio.**

Syamil

Co-founder

Strategy, brand, websites and the systems behind Jutif. Joins the conversation when it gets technical.

Okky Alfarez

Co-founder

Your first point of contact: calls, email and chat in English, plus partners.

Plus our own toolkit

Branding engine

one brand file → logo, brand book, assets, documents

14 document templates

quotes, contracts, invoices, handover, reports

WhatsApp assistant

helps with sales, projects, admin and finance

Website starter + Launch Standard

every project starts from the same tested base

Sales system

research, audits and previews for prospects



Let's talk first.

A free 30-minute call on Google Meet. If you don't need anything yet, we'll tell you straight.

jutif.id/en/contact

WhatsApp +62 851 4491 2494

IG @jutif

free call

